



TABREZ PATHAN

CREATIVE SUPPORT & GRAPHIC DESIGNER
London, Mumbai

PHONE : +44 7577420731
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WEBSITE : www.tabrezpathan.com

EXPERIENCE

GRAPHICS DESIGN & CREATIVE SUPPORT

Elvi

June 2012 – Present (2 years) London, United Kingdom

Graphic Designer/Creative Services for UK based women's fashion brand. Serving the company with graphics and visual communication for marketing promotion and all creative services. Managing Product inhouse product photography.

FILM AND VIDEO / CREATIVE SERVICES.

Guestlist

March 2012 – June 2012 (4 months) London, United Kingdom

At The Guestlist Network my job was to edit and package upcoming DJ interviews, Music Festival adverts and some very famous London Party footage for promotional use. As an assistant in Film and Video, Creative Service for GN TV I took a step into the creative market of London media and quickly grasped the system and workflow of international standard.

PROMO PRODUCER

Sony Entertainment Television

April 2011 – September 2011 (6 months) Mumbai India

Responsible for On-Air Promotion as part of the creative team. Produced and edited theatrical styled, hollywood film promos for the english film channel Sony Pix. Designed and created individual movie promos, monthly channel content compilations, sales promos as well as marketing promos. Routine included meeting close deadlines by finalising script, sound design and edit. Also involved in organizing monthly promo programme with other producers to ensure smooth workflow.

ASSOCIATE PROMO PRODUCER

The Walt Disney Company

June 2008 – February 2010 (1 year 9 months) Mumbai, India

Role involved serving as both a promo producer and graphic designer. Responsible for churning out creative ideas and concept, performing edits, sound design, logo design, channel packaging, song writing and motion graphics for channels owned by The Walt Disney India Pvt. Ltd.

Whilst there, I played a part of the team which won PROMAX India award for the launch of Disney XD India. The run up to the much anticipated launch called for working under immense pressure while coordinating with all other departments. Successes included an On-Air contest "Payjama Pakdo " that got 1.1 million text responses- highest in kids space in 2007. After this, I was asked to ideate and conceptualise several text based contests.

VECTOR DESIGNER

Viking Arts

January 2003 – January 2004 (1 year 1 month) Mumbai, India

Re-designing raster images to vector images for commercial standards. Required proficiency in Adobe Illustrator, which was tested as we had 20 min for each conversion. This included tracing outlines, colouring and cutting out clean overlapping layers and objects. Other responsibilities included people management, administration, assigning work to my colleagues with the files that were sent from the head office based in America, on daily basis.



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EDUCATION

CHELSEA SCHOOL OF ART AND DESIGN (LONDON, UK)

Bachelor's degree, Graphic Design and Communications
2011 - 2014 (EXPECTED)

MEDIA TECHNOLOGY S.A.E. (MUMBAI, INDIA).

Diploma, Media Technology
2006 - 2007

ARENA MULTIMEDIA (MUMBAI, INDIA)

Diploma, Media Technology
2002 - 2003